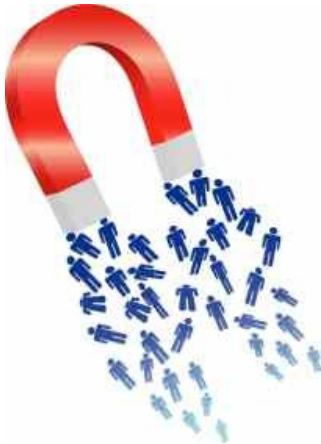


1. **ADVERTISING AGENCY:**



A company that produces advertisements.

2. **ATTRACT:**



To pull or draw someone or something towards them, by the qualities they have, especially good ones.

3. **AWARENESS:**



The state or condition of being aware

4. **BARGAIN:**



Something on sale at a lower price than its true value.

5. **BUDGET:**



The amount of money needed or available for a purpose.

6. **CASH:**



Money in the form of notes and coins, rather than cheques or credit cards.

7. **CASHIER:**



A person whose job is to receive and pay out money in a shop, bank, restaurant, etc.

8. **CHARGE:** To ask an amount of money for something, especially a service or activity:

9. **CONVEY A MESSAGE:**



To express a thought, feeling, or idea so that it is understood by other people.

10. **CREDIT CARD:**



a small plastic card that can be used as a method of payment.

11. **DISCOUNT:**



A reduction in the usual price.

12. **EXCHANGE:**



An act of giving one thing and receiving another (especially of the same kind) in return.

13. **FLYER:**



A small piece of paper with information on it about a product or event.

14. **FREE SAMPLE:**



A small and packaged portion of merchandise distributed free especially as an introduction to potential customers.

15. **GOODS:**



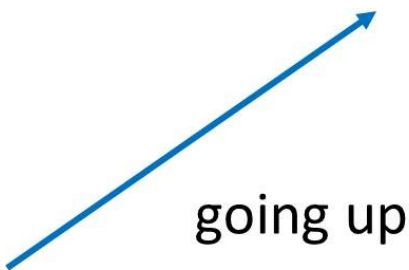
Items for sale, or possessions that can be moved.

16. **GUARANTEE:**



A written promise by a company to repair or change a product that develops a fault within a particular period of time.

17. **INCREASE:**



To (make something) become larger in amount or size.

18. **MAKE:**



Brand (name, term, design, symbol, or other feature that distinguishes an organization or product from its rivals).

19. **MAKE UP ONE'S MIND:**



To decide.

20. **ON SALE:**



Available to buy in a shop.

21. **PRICE RANGE:**



The highest and lowest prices at which a particular share is traded over a period of time.

22. **PRICE TAG:**



A piece of paper with a price that is attached to a product.



23. **PRODUCT:**



An article or substance that is manufactured for sale.

24. **PURCHASE:**



To buy something.

25. **RECEIPT:**



A piece of paper that proves that money, goods, or information have been received.

26. **REDUCE:**



To bring down to a smaller extent, size, amount, number, etc.; to lower in price.

27. **REFUND:**



An amount of money that is given back to somebody, especially because they are not happy with a product or service.

28. **SAVE UP:**



To keep money so that one can buy something with it in the future.

29. **SHOP DISPLAY:**



Place in a shop to display items for sale designed to attract customers.

30. **SPECIAL OFFER:**



Goods that are sold at a lower price than usual

31. **STRATEGY:**



A plan of action designed to achieve an aim.

32. **TEMPT:**



To make someone want to have or do something, especially if it is unnecessary or wrong.

33. **TRIAL PERIOD:**



A period of time for testing or assessment.