ADVERTISING AGENCY	CASH
ATTRACT	CASHIER
AWARENESS	CHARGE
BARGAIN	CONVEY A MESSAGE
BUDGET	CREDIT CARD



Money in the form of notes and coins, rather than cheques or credit cards.



A company that produces advertisements.



A person whose job is to receive and pay out money in a shop, bank, restaurant, etc.



To pull or draw someone or something towards them, by the qualities they have, especially good ones.

To ask an amount of money for something, especially a service or activity:



The state or condition of being aware



To express a thought, feeling, or idea so that it is understood by other people.



Something on sale at a lower price than its true value.



a small plastic card that can be used as a method of payment.



The amount of money needed or available for a purpose.

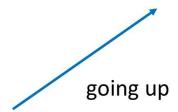
DISCOUNT	GUARANTEE
EXCHANGE	INCREASE
FLYER	MAKE
FREE SAMPLE	MAKE UP ONE'S MIND
GOODS	ON SALE



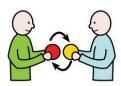
A written promise by a company to repair or change a product that develops a fault within a particular period of time.

30%

A reduction in the usual price.



To (make something) become larger in amount or size.



An act of giving one thing and receiving another (especially of the same kind) in return.



Brand (name, term, design, symbol, or other feature that distinguishes an organization or product from its rivals).



A small piece of paper with information on it about a product or event.



To decide.



A small and packaged portion of merchandise distributed free especially as an introduction to potential customers.



Available to buy in a shop.



Items for sale, or possessions that can be moved.

REDUCE
REFUND
SAVE UP
SHOP DISPLAY
SPECIAL OFFER



To bring down to a smaller extent, size, amount, number, etc.; to lower in price.



The highest and lowest prices at which a particular share is traded over a period of time.



An amount of money that is given back to somebody, especially because they are not happy with a product or service.



A piece of paper with a price that is attached to a product.



To keep money so that one can buy something with it in the future.



An article or substance that is manufactured for sale.



Place in a shop to display items for sale designed to attract customers.



To buy something.



Goods that are sold at a lower price than usual



A piece of paper that proves that money, goods, or information have been received.

STRATEGY	
TEMPT	
TRIAL PERIOD	

